

CUERO HERITAGE MUSEUM BOARD MEETING

12:00 – 1:30 PM, Cuero Municipal Library

Tuesday, December 04, 2018

Call to Order: The meeting was called to order by Chairman Guy Dolan. Those present were members Jessie Mathis, the Reverend A. L. Taylor, Joe Reuss, Cynthia Lawyer, Wayne Adickes, Eric Basaldua, Sherry Esse, Candy Henderson, Joe L. Sheppard, consultant Liz Heiser and museum manager Amber Fitts.

Minutes: Wayne motioned that we accept the November minutes with one correction. Eric seconded the motion and it passed.

Financial Report: There was a discussion about how the Hurricane Harvey reimbursements were shown on the report. Wayne requested a detailed copy of the report. There was not a vote on the report.

New Board Members: Current board members are reappointed each January and those who no longer want to serve are deleted from the roster. Members Doyle Cruz and Tony Allen no longer want to serve. We have 16 renewing members for the new year. There are two places to fill and Guy will approach the people who have been recommended by the board; i.e. A.J. Simpson and Barry Wineinger.

Christmas in Downtown Volunteers needed for Dec 7th and 8th: A sign-up sheet was passed around to volunteer at both museums from 6-10 on Friday and Noon to 10 on Saturday.

History Book on Cuero: Guy reported that new board member Emily Weatherly has been working with Sonja Timpone of the Cuero Record and looking at other books about Cuero for a starting point. Sherry suggested that we get local writers involved.

Fundraising and Promotional Ideas: Guy suggested holding a meal for the UIL Competition at Cuero High School to take place in February. He knows of someone who will cater the event. This was discussed and the board agreed to do it.

Eric suggested that we have T-shirts made promoting the museums which we could wear at different events, such as the meal, and we could sell a few in the gift shop. He said he was sure he could get Wells Fargo to sponsor the shirts, and the board agreed to go forward with this. Guy will check into the cost and let Eric know.

Amber updated on the video contest: she reported that Emily found a company that can help with this endeavor and she and Amber are still working out the details.

Logo Ideas: Amber reported that she is still working on this and should have prototypes for the board by the next meeting.

Membership Ideas: Joe R moved that we join NARM for \$350 a year, even if we have to pay this amount for each museum. Wayne seconded the motion and it passed. NARM stipulates that we charge a minimum of \$100 per membership in order for the member to get a card that will give them free admission to hundreds of museums on the NARM list. CHM and PMMT will also be on this list after we join, which will give the museums extraordinary exposure throughout the nation. Those who do not want the \$100 membership can join at a lower fee without getting the card. These details are still being worked out.

There was a discussion about offering a “Founding Member” type membership of \$1000 for which the member, family or business would have a plaque with their name engraved.

Cuero Heritage Museum:

World War I Presentation Update: It was reported that the WWI presentation was a great success, with 65 people in attendance. Joe R suggested that we could perhaps combine all the

documentaries that have been produced by consultant Steve Waldrop for the museum, and have a showing for which we could sell tickets. There was also a discussion about having them shown at schools.

The “Christ Collection” Exhibit: The Reason for The Season: Christ Collection is now on display at CHM. This collection is on loan from Guy Dolan and Carl Van Dolzer and will be on display until January 12. Amber reported that the Victoria Advocate and Victoria TV station both were on hand to do stories on the exhibit.

Kleberg Family and the King Ranch: Joe R reported that people from neighboring communities like Yorktown and Nordheim have not come forward or shown much interest. Scooter Cheatham has taken the lead on this project. Wayne remarked that the project would take a year or more to do; so the original date may have to be moved if progress doesn't start soon.

Cuero Artists for Future Exhibits: Guy suggested doing a Christmas in July exhibit using art from local artists.

2019 Museum Historical Event: There was a discussion about when and what to commemorate. Wayne suggested Brayton Field or veterans buried in Hillside Cemetery who fought in the Mexican-American War. Joe L mentioned that we should do something regarding the 75th anniversary of D-Day which will be June 6, 2019. Sherry mentioned that if we do something on WWII, we could add a USO type event which would include some type of entertainment. Guy suggested doing something about Founding Families of Cuero. Amber asked that we not do an event on Veteran's Day due to time constraints on her with Thanksgiving holidays, exhibit changes and other end-of-year events.

Pharmacy & Medical Museum of Texas:

Upstairs Reno: The dental room is all but complete; still need the chair moved from another building, which the City is supposed to undertake.

Canopy Repair: The canopy repair has come to a stand-still. More damage was found than expected which precipitated another purchase order to increase the contract amount.

New Business: Joe L passed around copies of newspaper clippings of the late George H.W. Bush visiting Cuero during a political campaign in 1964. Years later he became President of the United States. He passed away recently on November 30, 2018 at age 94.

Old Business: Amber made it known that she is still in need of the oral histories from Steve Waldrop. He has completed several and has been paid but they are not yet in possession of the museum.

The meeting was adjourned at 1:30 p.m.

Respectfully Submitted,
Cynthia Lawyer
Secretary