

CUERO HERITAGE MUSEUM COMMITTEE MEETING

12:00 – 1:30 PM, Cuero Public Library

Tuesday, March 5, 2019

Call to Order: The meeting was called to order by Chairman Guy Dolan. Those present were members the Reverend A. L. Taylor, Joe Reuss, Wayne Adickes, Eric Basaldua, Gerald Zengerle, Peggy Ledbetter, and museum manager Amber Fitts.

Minutes: Wayne moved that the February minutes be approved. Eric seconded the motion and it passed.

Financial Report: We are currently under budget.

History Book on Cuero: Emily was out sick so a report by her was unavailable. Guy said he was at Lockhart and saw a City of Lockhart Book. He suggested they may help with knowing the ins and out of it. Guy said that the publisher is Acadia. Wayne said that is the one that has contacted us. Emily is currently working with the Cuero Record on this.

Fund Raising Ideas: Guy checked on cater for meal pricing and would like to have a dinner and membership drive. He asked the board to think about a date. It should pay off itself and raise some funds. Guy asked if the historical society could do a life remembered skit at the fundraiser. Peggy stated that could be considered. Wayne suggested showing a video of the turkey trot dance. Guy stated that he donated a 55 inch curved TV to the Heritage for use in exhibits. Wayne had talked to the mayor about contacting Conoco for digital screens in every room, and is looking at other places for grants such as HEB, GVEC, Gas Company for educational purposes.

Membership: We are now NARM members.

Logo Ideas: Board talked about changes to the show globe logo and would like to go with that one. They liked the other logo ideas for the pharmacy museum to use on a t-shirt back as a design having the logo up front top left. Only one logo sample has been provided for the heritage museum, a few liked it and a few did not. Wayne said he would bring a rack card to show as an example for the heritage embossed photo type logo.

Downtown History Wall Mural: Wayne said interest has been restored in the history mural on the Reuss building which was talked about a few years ago and put away. The Museum has \$10,000 to go towards the project and stated that main street will help raise the rest. The mural would be in panels and would have a plaque to explain and tell the history. Peggy said historical commission could possibly help with raising funds. Sandra will talk to council about it on Tuesday. Peggy moved to approve the release of funds to the project, Eric second and the board agreed. The area behind the restroom could be part of a garden area if the handicap parking was moved back some.

Cuero Heritage Museum:

Next Rotating Exhibit: Cuero Artist Extravaganza: Guy asked Wayne to talk to Raphael about displaying art, and Wayne said he would. Also, Guy asked how much they should donate back to the museum in which Joe replied 20% is the standard and everyone agreed. Wayne asked how many pieces per artist? Guy stated that we would work out those details when we find out how many artists. Guy reported LeAnn Harryman does recycled art and said yes to doing the show.

Current Rotating Exhibit: Terry Ford's Trapper & Mountain Man Collection: There will be a reception this Thursday, March 7th from 4-6 pm. Guy asked the board to attend and share the information on Facebook.

Updating the Gobbler Exhibit and Going Digital: Liz wrote a letter for football exhibit fundraising and is having Cliff to review it. She is working on getting names and addresses together for a fundraising mail out. Currently she is looking for 6 years' worth of names that has been difficult to find and is asking for help from the school to locate the names. The Gobblers 2018 State Champ Cabinet should be done in 2 weeks.

Cuero's Kleberg Family and the King Ranch Connection Update: Joe gave an update on the meeting with Scooter Cheatham on what type of event we should do. He suggested that we try to get groups together to help with different parts of the event. Split the groups out to handle their part of the overall program, have each individual agree to do their part, then come back together on one weekend. I was suggested to have Scooter give a talk on the book then a signing.

Cuero Artist We May Want to Consider for Future Exhibits: Names given were Eli Chew, Marsha Gibson, Frank Klein, John Naunheim. Kerry Rhotenberry has already talked to all of them and they are on board with exhibiting for the next exhibit. Kerry is to speak to the board the next month. A few ideas for an exhibit following the art exhibit: When Cotton was King and explain how (Aug – Oct), Christmas – Nutcracker's in Candyland. (Nov – Jan). Wayne suggested that we add some of the miniature village since we would be using a nutcracker collection not from Cuero.

2019 Veterans Day Event at Museum: Undecided on exactly what to do for a Veterans Day Event at the museum.

Pharmacy and Medical Museum of Texas:

Update On Upstairs Renovation and Installation of Exhibits: Most of the large items have been moved upstairs.

Canopy Status: Ralpa, the city inspector, said he would like to be involved in the stages of the awning repair and the city approved JT to do the job, and he will start work in a couple of weeks.

Old Business: No report

New Business: Mayor wrote a thank you note for hosting the Coffee with the Mayor at the Cuero Heritage Museum. Steve Waldrop is willing to help recruit Cuero families for oral histories in hopes to get them funded by the families, and work with the museum to preserve history. Coffee with the Mayor is next Tuesday, March 12, 2019 at the DeWitt County Annex. During that time the archives will be open to the public.

The meeting was adjourned at 1:20 p.m.

Respectfully Submitted,
Amber Fitts
Museum Manager