

CUERO HERITAGE MUSEUM BOARD MEETING

12:00 ~ 2:50 PM, Cuero Municipal Library

Tuesday, April 02, 2019

Call to Order: The meeting was called to order by Chairman Guy Dolan. Those present were members Jessie Mathis, Joe Reuss, Cynthia Lawyer, Wayne Adickes, Joe L. Sheppard, Peggy Ledbetter, Emily Weatherly, Candy Henderson, consultant Liz Heiser and museum manager Amber Fitts.

Minutes: Wayne moved that the March minutes be approved as written. Emily seconded the motion and it passed.

Financial Report: Guy reported that we are well within budget as this first half of the year comes to a close. It was noted that we have several projects which will use up the current surplus; Amber mentioned that she was waiting for a final cost on the awning before proceeding with other projects.

Guest Speaker: Guy introduced Kerry Rhotenberry, who has extensive experience in non-profit management and board building. She spoke eloquently about what makes a Board of Directors successful and how to build relationships with the community. Specific items were 1) know your Mission which you can readily explain to prospective members/donors 2) be a Doer, Donor, and Door Opener yourself 3) revisit your goals at least once a year. Many other good ideas were also presented.

Fire Prevention: Amber reported that the Cuero Fire Marshall made a fire inspection of CHM and pointed out some potential problems which are now being addressed.

History Book on Cuero: Emily passed around a proposal from Pediment Publishing. There was a discussion about fundraising. The projected date for publication is in 2022.

Fundraising and Promotional Ideas: Amber reported that docent Julie Buenger has made a donation to the museums in the form of a membership in the Be Nice Express Club which sponsors events around the state for senior citizens and other groups. Some of these events, such as senior domino days, painting classes and school tours will take place at CHM, exposing both museums to a large group of people from around the South Texas. Cynthia moved that we accept this membership, Wayne seconded the motion and it passed.

Membership: Amber will email to members the new membership form.

Logo: Amber passed out copies of the proposed CHM logo. There was a short discussion and a few changes were suggested.

Downtown History Wall Mural: Wayne reported that the City Council is enthusiastic about the mural. It was discussed that we need to determine the full cost, find sponsors and an artist. Mr. Rafael Acosta, who has painted numerous murals in Cuero, is first on the list.

Cuero Heritage Museum:

Next Rotating Exhibit-Cuero Artist Extravaganza: This on track to open in June and be on display through August. We have six to seven artists who have agreed to display their work.

Current Exhibit-Mountain Man Collection: There have been at least 261 visitors to this exhibit so far.

Kleberg Family and the King Ranch: Still in progress. Scooter Cheatham to present ideas to the Kelberg family in the near future. The event is scheduled for 2021.

Updating Cuero Football Exhibit: Liz passed around mailing lists in case some members knew how to locate those without addresses. She also reported that the Cuero Gobbler 2018 State Football Championship case is now complete. She and Emily will work on sending a press release and posting on social media.

2019 Museum Historical Event: There was a discussion about renting one or more large screens in order to show the video programs that we did for the last three years. This would be done in the current Military Room.

Pharmacy & Medical Museum of Texas:

Upstairs Reno: Still in progress.

Canopy Repair: A new contractor has been hired and will start work after a scheduled tour this week.

Old Business: No old business

New Business: Wayne reported that three members of the Southwest Reamers Collector's Group donated reamers and other miscellaneous collections to the museums for sale in our gift shops.

The meeting was adjourned at 1:50 p.m.

Respectfully Submitted,
Cynthia Lawyer
Secretary