

## CUERO HERITAGE MUSEUM COMMITTEE MEETING MINUTES

Monday, April 12, 2021

- Call to Order: Meeting called to order by Joe Sheppard at 12:05
- Roll Call: Present Angie Cuellar, Gerald Zengerle, Guy Dolan, Mary Gayle Weber (phone), Joe Reuss, Victor Mathis, Rev. Taylor, Wayne Adickes, Rafael Acosta, Guest Sandra Osman, and Museum Manager Amber Fitts Jones
- Approval of the minutes – Wayne motioned to approve minutes from March Rev. Taylor second - all in favor motion carried.
- Financial Report – Amber gave report over finances a detailed report was submitted Wayne mentioned that the hotel/motel funds had not been allocated to the museum yet. 1<sup>st</sup> quarter was received but 2<sup>nd</sup> quarter has not been received yet. Amber will check into it.
- Discuss New Hours and Holidays – Current hours are Wed.-Sat. 10-3pm, the days will change to Tues-Sat. 10am-3pm closed Christmas, New Years, and 4<sup>th</sup> of July. Amber will look at the calendar and see if the museum needs to be open on certain state holidays such as President's day and decide what to do. It also depends on staffing. For now, they will open Tues-Sat.
- Discuss Downtown Mural: Sandra Osman the Main Street Director gave a presentation on mural artwork they would like to see done on the side of the Reuss Pharmacy building. The mural would be done in panels and depicting the history of Cuero. Each panel is an estimated cost of \$9,000 for materials and labor. Guy suggested that we look into a matching grant. To help fund two of the panels. The museum board had set money aside in the past for this project. Rafael excused himself and the board took a vote. A motion was made by Wayne to set \$9,000 aside for the project and Guy seconded it. All in favor. Amber would like individuals to help find and submit winter storm pictures to help recorded this historical winter storm event in Cuero.
- Cuero Heritage Museum – Guy and Joe L. suggested that we look into using some of our reserve to hire another part-time employee. Updating the Football Exhibit and Going Digital - Amber stated that one of the panels in the football exhibit is getting vinyl wrapped and should be back soon. If it looks nice, then we will vinyl wrap the other panel. Currently, we are still looking into which touchscreen will be the best for the exhibit. Current Exhibit: The Birth of Cuero and Figures of Captivation – Wayne stated that we need to form a committee for the 2023 Celebration of Cuero's 150<sup>th</sup> anniversary. Amber said she would send information on ideas we have talked about, one of which was bringing an historic train to town.
- Pharmacy and Medical Museum of Texas - Update On Installation of Exhibits Downstairs and Upstairs – Amber said that we have been blessed with a volunteer from TP Oil Company that is working on renovating the last room that needs it upstairs.
- Other Old Business – no old business
- New Business – Amber announce that the museum won \$500 to use towards digital advertising with the Victoria Advocate. The ad campaign will be used to promote the museum during the Market Days and giving away a free bottle of water. She also stated that the Cuero Heritage Museum won in two Best of the Best Readers Contest categories: 1<sup>st</sup> runner up in Museums & Art, and 3<sup>rd</sup> Runner up in Tourist Attractions.
- Adjourned at 1:25