



National Relief Charities

Building Strong, Self-Sufficient American Indian Communities

Southwest Quarterly Newsletter

July 2015

Volume 10, Issue 3

NRC Has a New Name!

We are excited to tell you that National Relief Charities has a new name! Effective July 29, 2015, our organization will be called Partnership With Native Americans. Our new name is more honoring of our ongoing partnerships with you, which our central to our work. In addition, we anticipate the new name will better portray our purpose and help us reach more individuals, foundations and corporations interested in Native causes.

We did not make this change lightly. While we know the name National Relief Charities is well known and respected on the 60 reservations we serve, it does not really communicate who we are, what we do, or how we work with you in your communities. Our key objectives are for our name to convey the relationships that exists between our organization and yours and for our name to be easily associated with our mission. Thousands of Program Partners, donors and others helped us choose the new name.

All forms, emails and correspondence will show our new logo and Partnership With Native Americans.



Our email addressed will change from @nrc1.org to @nativepartnership.org, and our partner website

will be www.swnativepartners.org. Our phone and fax number, mailing address and the people you deal with daily will remain unchanged.

Our dedication to supply your programs and tribal communities with needed materials such as food, water and other critical supplies remains the same. We will maintain all the good work we are doing with you. If you have any questions, please call us to learn more.

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Our Vision:

Our vision is **strong, self-sufficient Native American communities**, and our services work toward this goal.

NRC DELIVERS ONLY NEEDED GOODS & SERVICES

We want to make sure the products we send fit your needs. Please call us if they don't so that we may better serve you!

NRC Contact Information

Southwest Program Office

1310 E. Riverview Drive
Phoenix, AZ 85034
602-340-8050 Phone
877-281-0808 Toll-free Phone
602-340-8055 Fax

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Questions about your requests:

Shannon Hadley, shadley@nativepartnership.org
Service Coordinator Zones 2 & 4

Leslie Escobar, lescobar@nativepartnership.org
Service Coordinator: Zones 1, 3 & 5

Questions about your reports:

Cassandra Herrera, cherrera@nativepartnership.org
Partner Support Specialist

Questions about the PWNA services we offer:

Kayleen Wilson, kwilson@nativepartnership.org
Outreach Coordinator

Program Partner Highlight



The Hopi Day School is the only K- 6 grade school for the Kykotsmovi Village. The school facility built in 1937 was recently registered as a Historic Property site. Our Program Partner at the school is Sonja Dawavendewa; she has served there for 15 years.

Sonja's main task is supporting the newly elected board members of the Parent Teachers Organization (PTO). Parents on the PTO coordinate each meeting, plan activities for the school year and utilize NRC's Healthy Living service to reward parents for their participation in the school functions.

Each school year, various parent-teacher activities take place, such as a language retention program where a Scavenger Hunt is coordinated and promoted in the Hopi Language. At regular PTO meetings, Sonja helps the Board ensure high participation by pre-packaging NRC incentive bags and distributing them at the end of the meetings. Encouraging parents to bring recycled grocery bags to the meetings queues them in that incentives are available! Sometimes, Sonja sets up a row of boxes with the individual incentives and post a sign showing how many of each attending parents may take.

Sonja and the PTO are grateful for many years of partnership with NRC.

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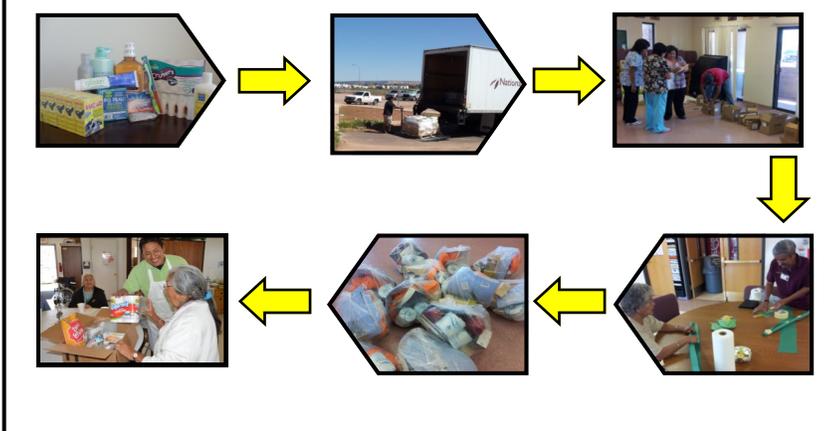
“Take the breath of the new dawn and make it part of you. It will give you strength”

- Hopi quote

In your delivery packet this quarter...

We've provided a **Checklist** for your distribution needs, check it out!

Flowchart for distribution of incentives



FAQ



Q: What do I do when a class or an event is cancelled?

A: This question applies to two services: Healthy Living and Community Events. First things first: Update NRC on changes of events or dates ASAP; this will affect your report date and we will need to adjust it (no risk for accounts going delinquent). You may use the incentives for the class/event that was cancelled for an upcoming class/event of a similar nature. To update us on your activities, contact your Service Coordinators Shannon (Zones 2 & 4) or Leslie (Zones 1, 3 & 5) and update them on the change of events and dates.

Welcome our newest addition to NRC!



Kayleen Wilson takes on the role of the Program Outreach Coordinator for NRC. Originally from Pine Springs, AZ, she enjoys small road trips with her two dogs. Her clans are Tódik'ozhi (Salt Water Clan), Dibélishini (Black Sheep Clan). Tsé Njiiikini (Cliff Dwellers Clan) and Tódichi'iii'nii (Bitterwater Clan). As Outreach Coordinator, Kayleen's goal is establishing and maintaining partnerships with

tribal programs or programs located on the reservations and serving tribal members. She would also like to see partners and participants working together on projects that benefit entire tribal communities.

Zachary Greene is NRC's Warehouse Manager. Zachary is a Phoenix valley resident and enjoys watching games of his MLB home team the D'Backs. Zachary's focus is ensuring NRC has quality inventory, in stock, and delivered in time to meet your needs. He cares about providing opportunities within tribal communities and, like everyone on our program team, looks forward to going above and beyond for you, our Program Partners.



Please welcome Kayleen and Zachary!

Report deadlines:

Due 30 days from event date:

Healthy Living
Community Events
Bulk Distribution
Food

Due 60 days from event date:
CUBS

Due 90 days from event date:
Residential
Activities
Animal Welfare
New Baby

NRC Product Highlight



We have a product that can double as a travel-sized hand lotion: eye makeup remover! A few participants have reported using the product as a face lotion too. For those who do not

wear makeup but want to keep their hands and faces moisturized, this product will do the job. Who doesn't want soft and silky hands these days?

Ask your Service Coordinator for other potential uses and get a case in your next shipment!

602-340-8050/1-877-281-0808

Summer Box distribution at Hopi Nutrition Center



4 Directions Development Program

NRC implemented a new service, 4 Directions Development, in our Southwest region in May 2015, after piloting it in our Northern Plains in 2014. 4D offers nominated Program Partners and other emerging community leaders an opportunity to develop their professional and personal skills, to network and learn from other professionals, and to work with a mentor-advisor on self-identified development goals.

In the May training cohort, partners from Arizona and New Mexico began this six-month program. Their training sessions were held over two days in Phoenix, but locations may vary for future cohorts. This training is provided at no charge by NRC.

For more information on 4D, contact Shane Burnette, Collaboration and Training Coordinator at 602-340-8050 or sburnette@nativepartnership.org.



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Our mission:

Serving immediate needs.

Supporting long-term solutions.

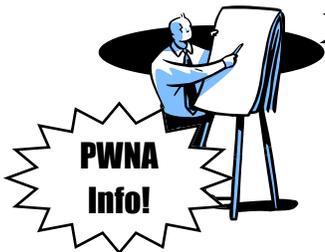
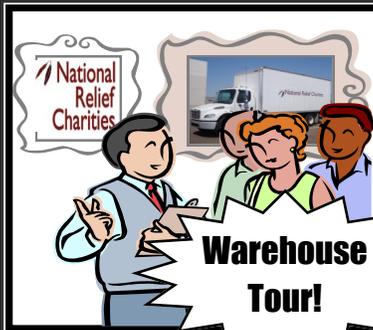
Our vision:

Strong, self-sufficient Native

American communities.

ADDRESS CORRECTION REQUESTED

Open House!



**PWNA Open
House in Phoenix**

October 15th, 2015

RSVP by

Sept 18th