

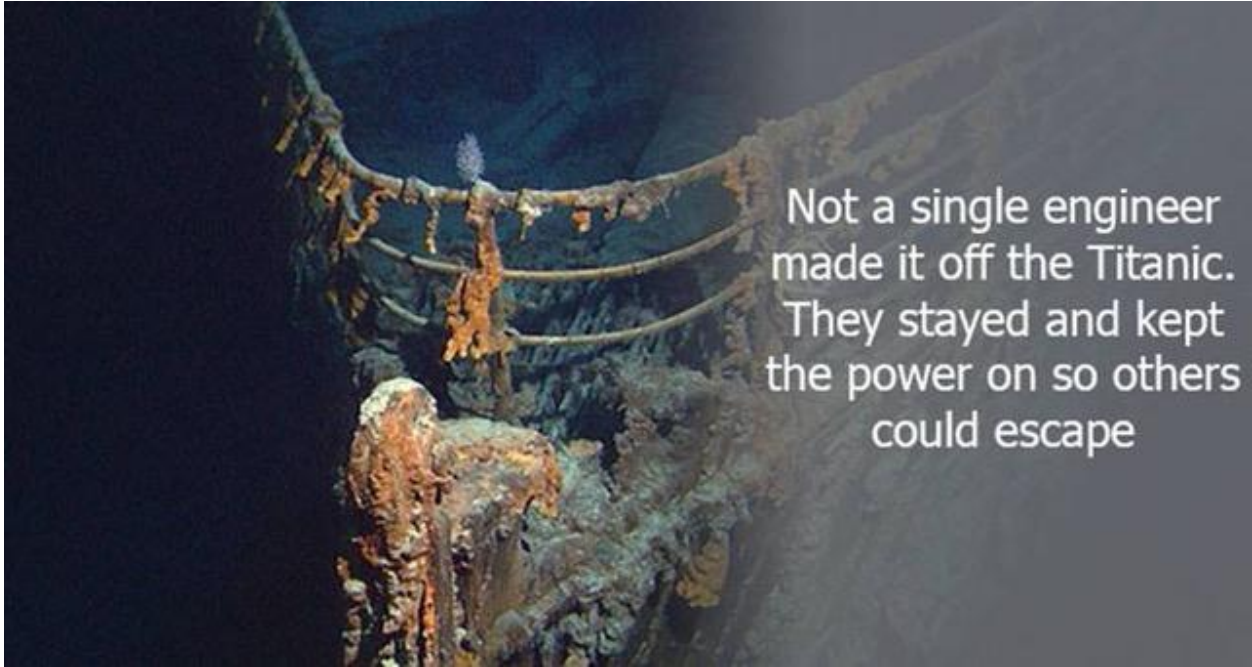
When 3 people tried to sell Coca Cola's secret formula to Pepsi, Pepsi informed the management at Coca Cola headquarters and called the FBI

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If officials awarded Lance Armstrong's 2005 Tour De France title to the next fastest finisher who has never been linked to doping, they'd have to give it to the 23rd place finisher

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Not a single engineer made it off the Titanic. They stayed and kept the power on so others could escape



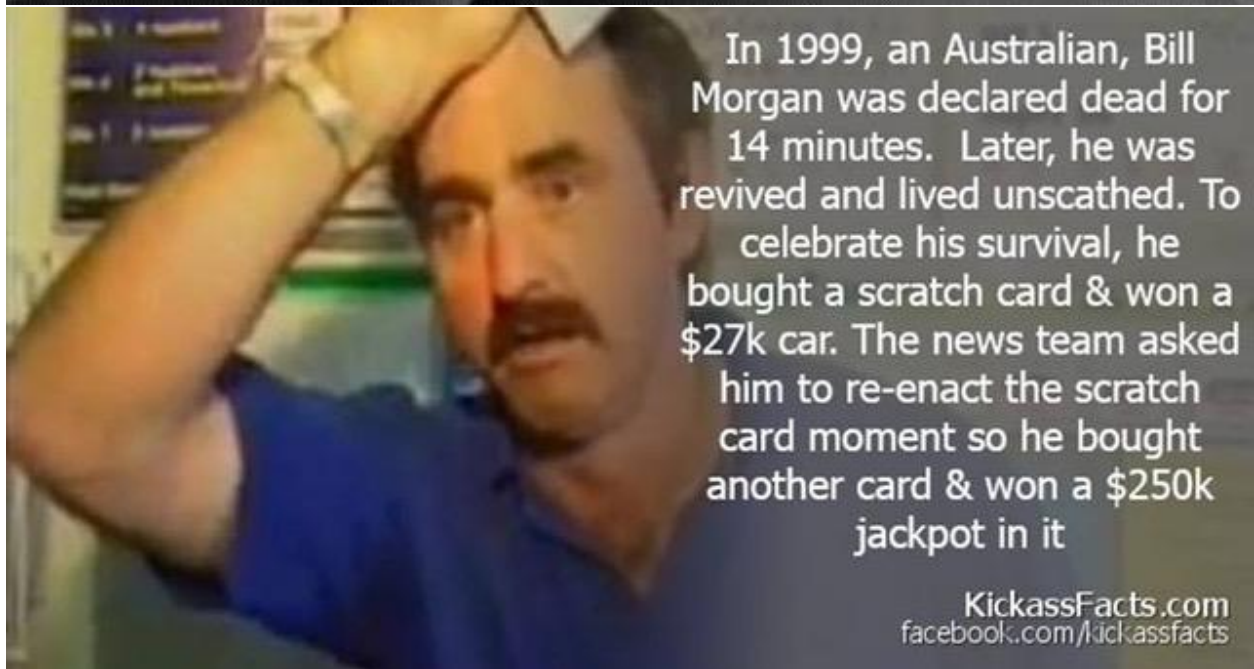
After 9/11, 1600 people died in automobile accidents, after they switched their travel plans from flying to driving

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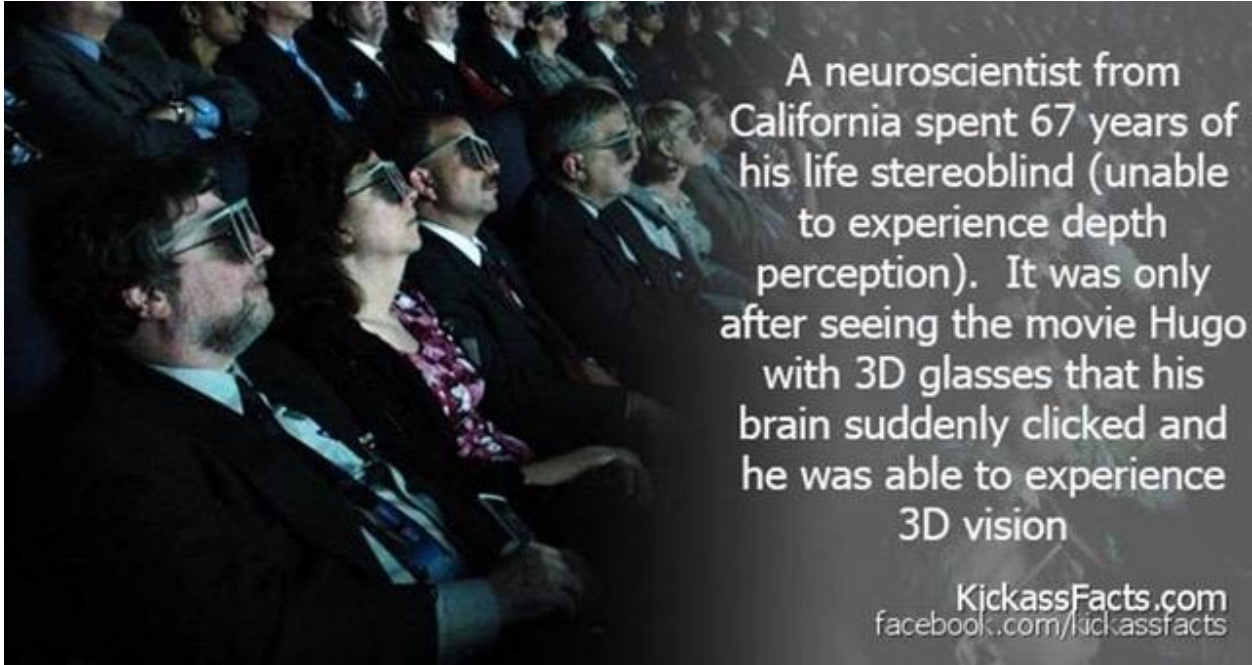
When child actor Jackie Coogan turned 18, he found out all his money (\$68 million) had been spent by his mother, who argued "No promises were ever made to give Jackie anything. Every dollar a kid earns before he is 21 belongs to his parents." Coogan's Bill was then passed to protect child actors

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In 1999, an Australian, Bill Morgan was declared dead for 14 minutes. Later, he was revived and lived unscathed. To celebrate his survival, he bought a scratch card & won a \$27k car. The news team asked him to re-enact the scratch card moment so he bought another card & won a \$250k jackpot in it

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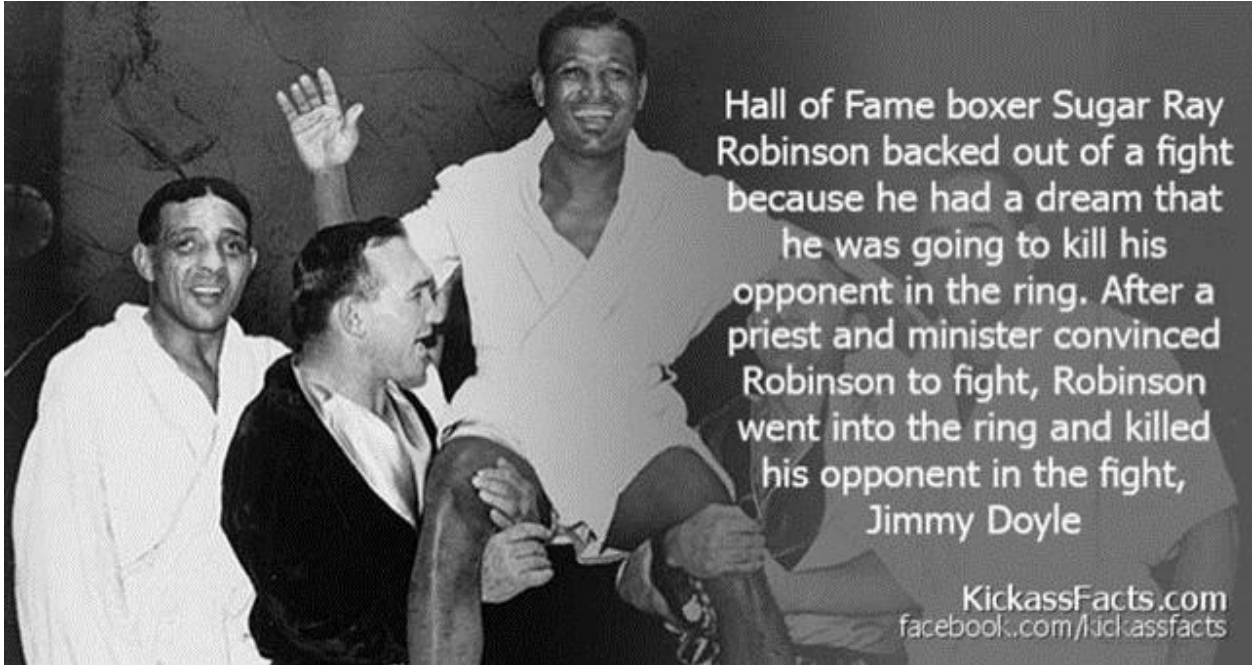
A neuroscientist from California spent 67 years of his life stereoblind (unable to experience depth perception). It was only after seeing the movie Hugo with 3D glasses that his brain suddenly clicked and he was able to experience 3D vision

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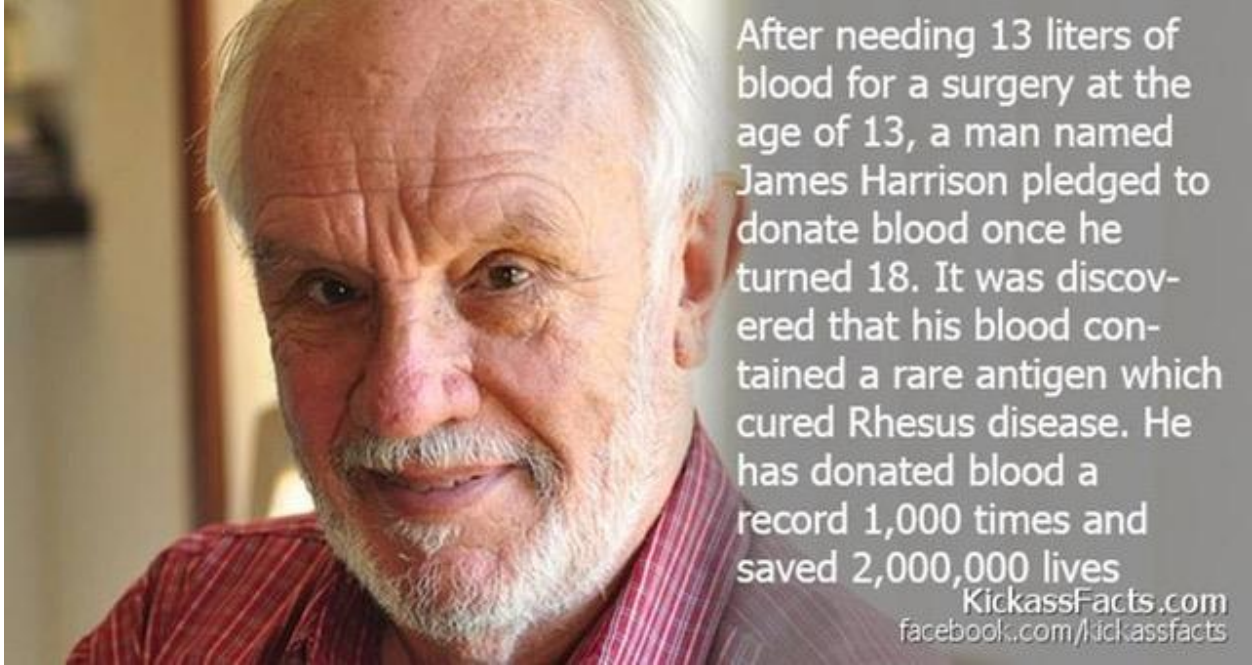
During the Siege of Leningrad in WWII, 9 Soviet scientists died of starvation while protecting the world's largest seed bank, refusing to eat what they saw as their country's future

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Hall of Fame boxer Sugar Ray Robinson backed out of a fight because he had a dream that he was going to kill his opponent in the ring. After a priest and minister convinced Robinson to fight, Robinson went into the ring and killed his opponent in the fight, Jimmy Doyle

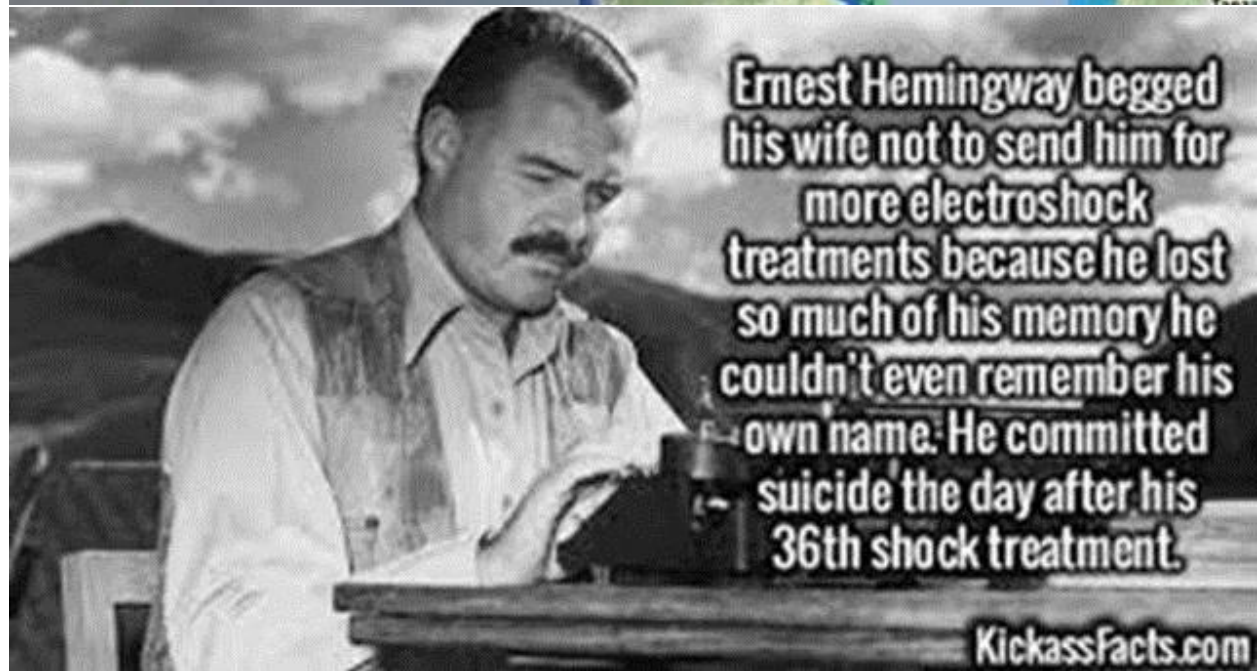
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After needing 13 liters of blood for a surgery at the age of 13, a man named James Harrison pledged to donate blood once he turned 18. It was discovered that his blood contained a rare antigen which cured Rhesus disease. He has donated blood a record 1,000 times and saved 2,000,000 lives

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Speed is now so important in financial trading that a new \$300 million transatlantic cable was laid down in order to shave 5 milliseconds off communications between New York and London



Ernest Hemingway begged his wife not to send him for more electroshock treatments because he lost so much of his memory he couldn't even remember his own name. He committed suicide the day after his 36th shock treatment.

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Following Marilyn Monroe's death, her husband Joe DiMaggio was so devastated that he held a private funeral barring all the Hollywood elite, delivered roses to her grave three times a week for over 20 years, never remarried, and his last words were "I'll finally get to see Marilyn."

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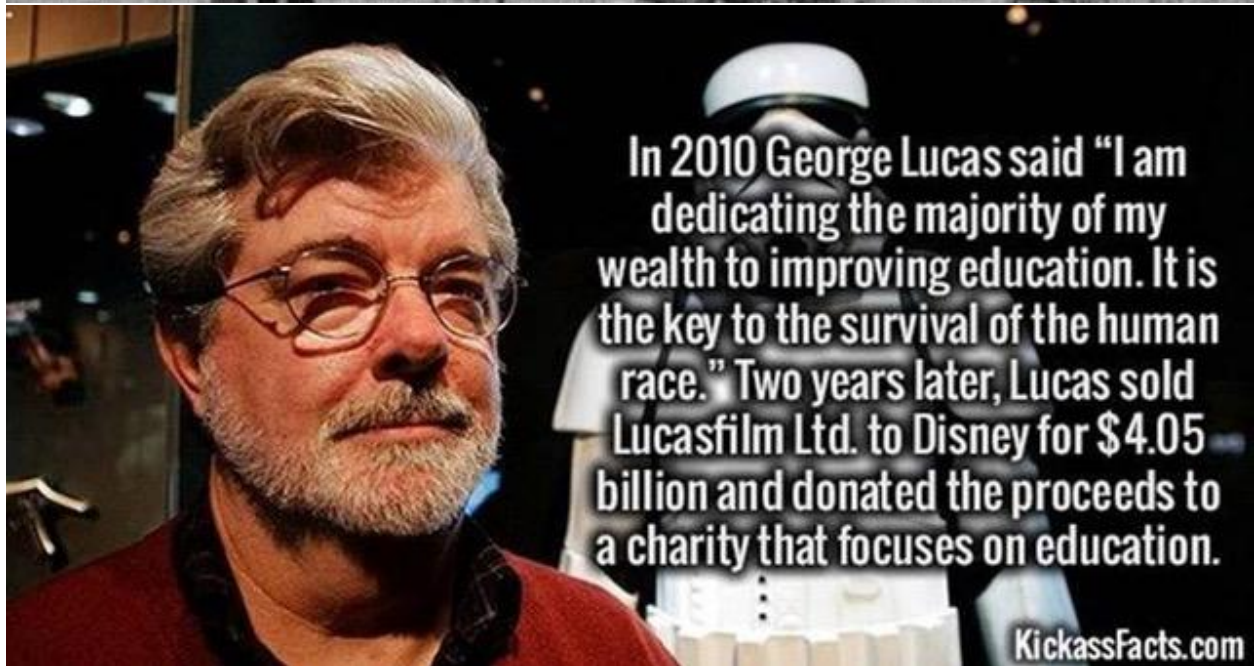
During the siege of Jerusalem in 1917, the British, in an effort to capture the city from an entrenched Ottoman garrison, started to airdrop cigarettes filled with large doses of Opium, hoping that the Ottomans would be too stoned to fight. It worked

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The Beatles had a specific clause in their contract that stated that they would not ever have to play for a segregated audience.



In 2010 George Lucas said "I am dedicating the majority of my wealth to improving education. It is the key to the survival of the human race." Two years later, Lucas sold Lucasfilm Ltd. to Disney for \$4.05 billion and donated the proceeds to a charity that focuses on education.

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